

CITPS BRIEF

088

(September 24, 2021)

The 4th CIIE Farewell Video Conference Held Successfully by Consulate General of the People's Republic of China

On September 23rd, 2021, the Consulate-general in Vancouver held the “Entering the Fourth CIIE” video conference, a farewell meeting for the twenty-five BC companies ready to go to Shanghai for the expo in November.



(Video conference screenshots)



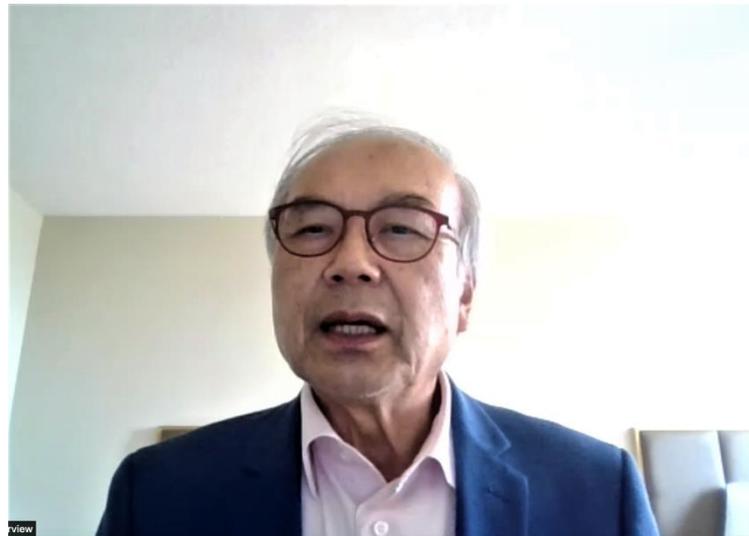
(Vancouver Consul-general Ms. Tong Xiaoling makes a speech.)

Consul-general Ms. Tong made a speech first. She pointed out that the CIIE is the first national grade exhibition in the world targeted at import. The expo was held three years in a row since 2018 and has formed four platforms of international purchase, investment promotion, culture communication and open cooperation. It has become an international public product shared by all the world. The enterprises from British Columbia have always actively participated in the exhibition and formed about half of the Canadian exhibitors in the first three CIIE expos. This year, at least 25 BC companies registered to join the 4th CIIE expo and 15 of them formed two pavilions of natural food& farm products and medical& health care. Ms. Tong thanked BC companies for their confidence in China and the support for the CIIE. She highly praised the outstanding contributions of CITPS, the local CIIE organizer, which has for four consecutive years served the local companies and helped them join the expo. She wished all the exhibitors from Canada again achieve outstanding results at the 4th CIIE.

Ms. Tong also introduced the advantages of the Sino-Canadian economic and trade cooperation as well as the economic development in China. She pointed out that the bilateral trade between the two countries and the trade between China and BC both rose remarkably, an increase significantly higher than that of the overall trade of Canada and BC respectively, which shows that although influenced by the Covid-19

and the cold situation between the two countries politically, a close relation was still maintained in bilateral trade, reflecting the strong complementarity of China's and Canadian economies and the huge potential for cooperation. Ms. Tong genuinely hoped that the companies present at the meeting could further make use of the platform of the CIIE and explore cooperation potential so as to offer assistance for the recovery and development of the relationship between the two countries.

At the meeting, Consul-general Ms. Tong awarded honorary medals to the five companies that joined the CIIE for four years consecutively, the CIIE organizer CITPS, Ms. Jeannie Cheng, President of CITPS, and Mr. Liu Hong, Vice President of CIPTS.



(Mr. George Chow, BC Minister of State for Trade, speaks.)

Mr. George Chow, BC Minister of State for Trade, made a warm speech at the meeting. He said that China was Canada's second largest trade partner, and BC has set up offices in three Chinese cities to promote local products. He was glad to see BC enterprises promote products in China and assured that if the exhibitors had any difficulties, the government of BC was ready to help.



(Ms. Jeannie Cheng, President of CITPS, speaks.)

Ms. Cheng remarked at the meeting that CTIPS has been the CIIE organizer in BC for four consecutive year and done our part in expanding the trade cooperation between China and Canada, and she was honored to be awarded the medal by the Consulate-general. With the support of the Consulate-general and all walks of life, CITPS's organization work as well as the exhibitors efforts have got very good results. For the first CIIE, 18 companies from BC joined the expo, one third of the Canadian exhibitors, and the number of booth and area ranked the first among all the provinces in Canada. For the second CIIE, the exhibitors number increased to be over 30, about half of all the Canadian exhibitors. Some products at the exhibition were first launched globally and first exhibited in China. The third CIIE was confronted with Covid-19. The Consulate-general and the CIIE Bureau offered timely assistance and helped us work against the adversity. Over 20 exhibitors joined the expo. And for the first time we organized "Canada food and farm products joined pavilion" which became the biggest Canadian pavilion with a total area of 171 m². For the upcoming fourth expo, we will keep up the work and do it even better. At least 25 companies will join the show and there will be two joined pavilions this year. 15 enterprises are recruited in the joined pavilions of medical& health care and natural food& farm product, respectively focusing on "healthy Canadian life experience" and "natural organic food."

President Cheng expressed her aspirations: For the fourth CIIE, we are ready; for the fifth, we will come again.



(CITPS Vice President Mr. Liu Hong briefs on the situation)

At the reception, Mr. Liu Hong, CITPS Vice President and director of booth design and construction, talked about the design and construction of the two joined pavilions for the 4th CIIE and wished them success.

Representatives of three exhibitors that joined the CIIE for four consecutive years spoke at the meeting: Mr. Chris Miller of Xypex, Mr. Teng Shujie, General Manager of Air Nutri and Mr. Yang Hong, General Manager CAC. They were pleased to say that their companies benefited from the first three exhibitions and they were looking forward to the fourth and the future CIIE.



(Chris Miller speaks as a representative of exhibitors.)



(Yang Hong speaks as a representative of exhibitors.)

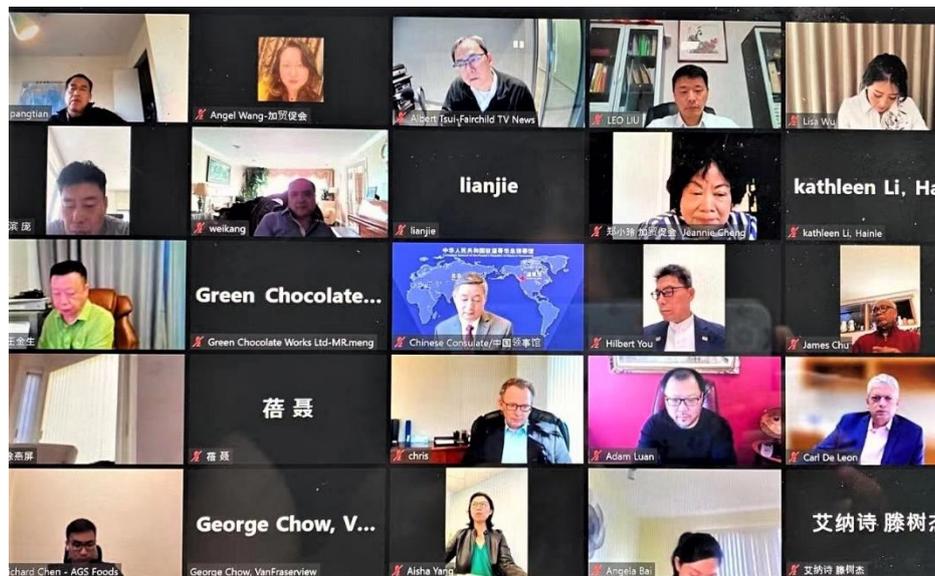


(Teng Shujie speaks as a representative of exhibitors.)

The Consulate-general in Vancouver held a farewell meeting annually for BC exhibitors of the CIIE and it was the fourth year. The video meeting was hosted by Mr. Yu Shanjun, Commercial Counselor of the Consulate-general. About 50 representatives from Vancouver and mainland China were present at the meeting.



(Mr. Yu Shanjun, Commercial Counselor of the Consulate-general, hosts the meeting.)



**Chinese Consulate-general Held “Farewell Conference” for Exhibitors of the
4th CIIE**

9:58pm Septs. 23, 2021



Screenshot: Ms. Tong Xiaoling speaks at the “farewell conference.”

Sing Tao Daily reports

The 4th China International Import Expo (CIIE) will be held in Shanghai in six weeks. The Consulate-general in Vancouver held an online farewell conference on Thursday for the 25 BC exhibitors leaving for Shanghai. It also awarded appreciation medals to CITPS and its leaders.

Consul-general Ms. Tongxiaoling remarked that the Consulate-general had intended to hold a grand reception for the exhibitors, but had to hold it online instead because of Covid-19. She pointed out that the CIIE is the first national grade exhibition in the world targeted at import. It facilitates the enhancement of the economic and trade communication and cooperation among the countries, promotes global trade and world economic growth and pushes forward the open economic development of the world. The expo was held three years in a row since 2018 and has formed four platforms of international purchase, investment promotion, culture

communication and open cooperation. It has become an international public product shared by all the world.

Ms. Tong pointed out that Canadian enterprises, especially the BC enterprises, have been active participants in the CIIE. For the first CIIE, 18 companies from BC joined the expo, one third of the Canadian exhibitors. For the second CIIE, the exhibitors number increased to be over 30, about half of all the Canadian exhibitors. The third CIIE was confronted with Covid-19, but still over 20 exhibitors joined the expo, which was about half of the Canadian exhibitors; ten of them formed a joined pavilion of food& farm products for the first time and made a successful debut at the CIIE.

Ms. Jeannie Cheng, President of CITPS, remarked that at least 25 BC companies joined the 4th CIIE, 15 of which formed two joined pavilions of Canadian natural food &farm products and of medical& health care technical products. All these exhibitors will again showcase their unique competitive products to explore Chinese and international markets.

Ms. Tong Xiaoling commented that many BC enterprises joined the CIIE every year and it reflected their confidence in Chinese market and the Sino-Canadian relationship. She granted honorary certificates to the BC companies that for four consecutive years joined the CIIE. She also thanked Ms. Jeannie Cheng and Mr. Liu Hong, Vice President of CITPS, for their hard work and devotion.

Mr. George Chow, BC Minister of State of Trade, was present at the meeting and mentioned that China was the second largest trade partner and BC has established a Shanghai office to promote local timber. He was glad to see that BC companies promoted the local products in China and assured that if the exhibitors had any difficulty, BC government was ready to help.

One of the company executives who participated in the CIIE several times said that their company largely expanded their Chinese market via CIIE. Their sales in China increased by 61% in 2019 and increased by 52% in 2020 despite the Covid-19. And this year their goal at CIIE is to raise the sales by 55%.